

# Write for us

## **How does one write for The Elephant:**

One of the values that undergird The Elephant is plurality and diversity of ideas thus anyone can write for The Elephant.

The main requirement is for interested writers to submit a pitch of what they would like to write about and a bio of themselves to **info@theelephant.info** before they start to write. *See below an example of a pitch.*

## **Pitch Concept Example:**

### *The Unheard*

*This piece will seek to explore how, too often, despite holding up half the sky, women are left out of important discussions even when those decisions will affect them primarily. When women are included, it's usually the sort of women who the male hegemony believes will not rock the boat. As we approach elections, I will seek to explore how this is done on the political front. Mainstream media in Kenya has been complicit in the silencing of women's voices even when they are under discussion be it through having all-male panelists doing political commentary or having all-male commentators in all the major newspapers. And yet, interestingly, many intelligent and politically astute women are available from all the major political parties are available to give feedback but tend to resort to doing blogs or other social media for their opinions to be heard.*

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The editorial team will then review the pitch and respond with the next steps within 10 working days.

## **Our guidelines for submissions:**

Once the pitch has been approved, one of our editors shall respond to provide curatorial direction on the piece.

The editor shall also provide timelines on when the piece is expected by the editorial.

Only authors of accepted pitches shall be contacted.

**Does the Elephant pay:**

We are a not for profit organization so our commissioning budget is small. Payments discussion is done with each writer after a pitch has been approved for commissioning.

If you are keen on writing for us, please submit your pitch and we shall be in touch to discuss the next steps in detail.

Best wishes and thank you in advance for your contribution to The Elephant

Regards,

The Editor in Chief