

About The Elephant

Mission Statement

The Elephant was established in 2016, as a platform for dialogue, discovering the pursuit of Truth, epitomized by a willingness to re-imagine state and society to the extent of unearthing their relationship in order to restore a balance of power – social, economic and political – in society especially for the marginalized, alienated and dispossessed.

EDITORIAL PHILOSOPHY

Section 1.0

The Elephant's philosophy informs the editorial approach adopted across the Group.

Formed under the auspices of Pan-Africanism, *The Elephant* was established in 2016, as a platform for dialogue, discovering the pursuit of Truth, epitomised by a willingness to re - imagine state and society to the extent of unearthing their relationship to restore a balance of power – social, economic and political – in society especially for the marginalised, alienated and dispossessed.

The Elephant is dedicated to the construction of a narrative of a robust, generative, diverse national identity imbued out of the African experience. *The Elephant* recognises the importance of the formation, evolution, disposition and deportment of socio - cultural, economic, political institutions and their relationships, whose workings have laid the foundation for our current existential framework.

The Elephant's determination to interrogate and explore the uncomfortable, unknown and under-represented is underpinned with a reverence for fact and a commitment to honesty and integrity.

Section 2.0

Principles that govern our approach:

2.1 Autonomy

Editorial autonomy lies at the heart of *The Elephant*. No individual or organisation has undue influence or the right of interference on our contributors. *The Elephant's* contributors should provide thorough, well-researched work that is intellectually rigorous, original and free from commercial, political and proprietorial bias.

2.2 Truth and objectivity

Inasmuch as we acknowledge the reality of different standpoints, we all strive to arrive at the truth as best we can, backed by a fundamental belief that truth must always evince and provoke a sense of objectivity to our users. Plagiarism or the deliberate provision of false information for publication is a betrayal of the fundamental principles that undergird *The Elephant*.

2.3 Information for the Common Good

We believe in the power of information to challenge, build and influence society. To this end, our interventions shall resonate with and provoke critical engagement with issues, concerns and debates of relevance to Kenya and Africa.

2.4 Integrity

At the core of our commitment is integrity. *The Elephant* aims to adhere to the highest possible standard to delivering quality information.

2.5 Authenticity

Derived from the lived experience and history of the people, Truth should be manifest, felt and experienced. *The Elephant* envisages to “keeping it real” in a bid to speaking truth to power. Dr. David Ndi

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